HP + **Windows 10 Pro**

In changing times DaaS offers simple flexibility

As workplace technology continues its rapid evolution, IT teams face new complexities at every turn. Luckily the adaptable new service model, DaaS, is perfectly placed to help them overcome these challenges, bringing simplicity, flexibility and new opportunities for innovation.

Next top model: why HP DaaS is turning IT heads industry-wide

From banking to health care, HP's innovative new Device as a Service model is revolutionizing how enterprises deploy and manage hardware—saving money, streamlining and simplifying

Today's IT organizations are dealing with increasingly complex IT infrastructures, business applications, security landscape and employee expectations. This puts increasing pressure on resources and cost. The challenge is compounded by the paradigm shift in IT domain from internal IT providing merely IT services to IT becoming a powerful engine of business transformation. The need to off load time consuming, cumbersome work is key to better business outcomes. When it comes to IT management of end user devices (PCs, laptops, tablets, mobile phones etc.) the simple solution of Device as a Service not only off loads the work from the IT department but enhances user experience, increases internal resources productivity, all at a lower cost underpinned by financial flexibility.

Back user demands for technology that works

This new era of IT means the decisions made in the IT sphere impact the entire organization at deeper levels. Take, for example, user needs for tech. As millennials begin to move to even more prominent positions within the workforce, their tech dependence will add growing pressure for more advanced and well-designed tech offerings to attract the best talent and encourage overall organizational performance.

The Benefits of a full device managed service

DaaS benefits can be broadly divided into four areas namely, user experience and organization efficiency/productivity, cost saving and the environment.

User experience and enablement

User experience and workforce enablement, especially with millennials, who are used to high end devices at home, is a key factor in employee satisfaction. DaaS provides CIO's the flexibility to select the right devices. Operating Systems and services ensure employees receive a fit for purpose up to date technology that

enables them to do their job efficiently and effectively. Selecting the right device from HP's wide range of premium devices is an important factor ensuring high user satisfaction. Equally, services that support the device and user such as patching data backup, pro-active management for device uptime, security 24/7 all contribute to an enhanced user experience.

Organizational efficiency/productivity
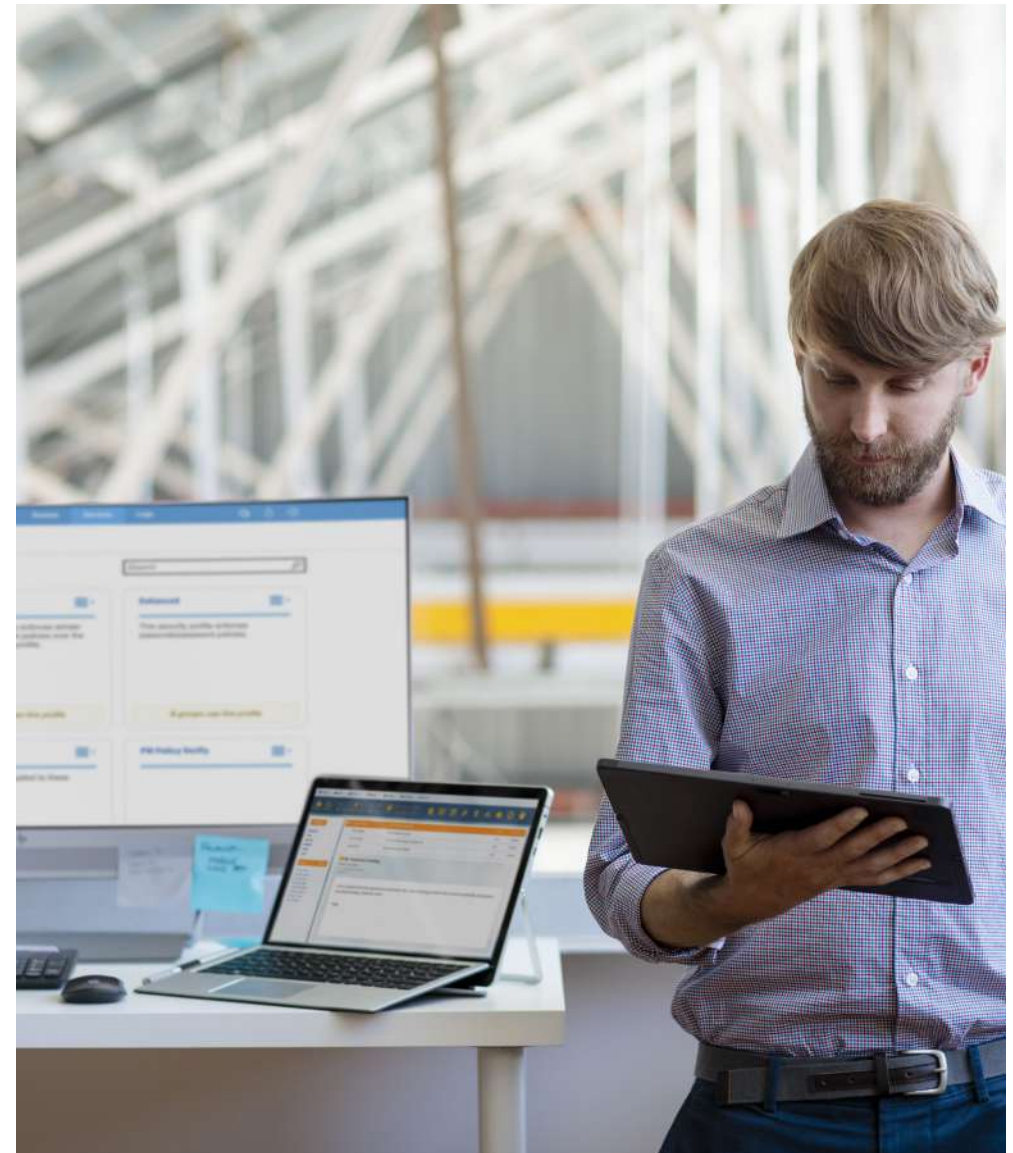### IT Department
Another direct beneficiary of DaaS is the IT department. The intensive, time consuming, important but non-strategic work of full device lifecycle management can now be fully off loaded to HP who will manage core device services (discovery & design, imaging, asset tagging, delivery & deployment, data migration, patching, monitoring & reporting, break-fix, service delivery management, sustainable device removal process and secure & certified data erasure). However, device services do not end with the core services. Important deliverables such as anti-virus, anti-ransomware, email-filtering, Win10 Pro and many other services are based on a simple modular basis i.e. selecting only the services you need.

When you work with HP, we deal with an intensive work load that allows your IT department time to focus on strategic work be it digital transformation, automation, AI/Machine learning, RPA or any other important business innovation enabling project.

Procurement department
DaaS radically reduces and simplifies the hardware and services procurement process. The work involved in engaging, negotiating, contracting and monitoring a multitude of hardware and service providers is eliminated by DaaS. Now procurement only needs to deal with single providers, HP, for all the hardware,

software and services. DaaS partnership with HP ensures the customer has access to the latest technology and advanced security features on a full range of HP devices, PCs, laptops, monitors etc. Simplicity replaces complexity, productivity is increased and cost saving by labour reduced/eliminated are some of the direct benefits of dealing with HP as a single provider for the DaaS offering.

Finance/Billing Department

DaaS is based on a simple financial model, a monthly subscription that covers the hardware and services per device. Instead of processing invoices from a number of hardware and services providers covering multiple items, the DaaS monthly subscription is easy to process, validate and approve.

The financial controller/CFO will now have full visibility and predictability of device and services related costs for the two to three year duration of the DaaS contract.

DaaS takes full advantage of the Opex financial model. Instead of incurring a high upfront capital expenditure at the point of procurement, with an opex model that total cost is spread over the period of the DaaS contract. HP offers a more advanced and flexible finance option compared to traditional rigid leasing. HP's strong relationship with progressive financial institutions can tailor each client unique requirements.

HP financial services ensure cost savings on devices purchased based on the following factors:
1. Strong pricing agreement with HP
2. Avoidance of cost money (inflation)
3. Avoidance of cost of finance due to extraction of devices' residual value at the end of DaaS contract.

We ensure the employee receives cutting edge technology that enables them to do their job efficiently. Selecting the right device from HP's wide range of quality devices is an important factor in ensuring high user satisfaction. HP supports the device by providing such services as patching, data backup, pro-active management of device uptime, and security which all contribute to an enhanced experience.

Sustainability

HP is fully engaged in the circular economy. When the device comes to end of use, HP ensure that the devices are properly recycled. DaaS partnership with HP allows us to leverage the most advanced device manufacturer when it comes to sustainability. Recycling, reuse, and upgradability is already considered by HP at the design stage. When it comes to recycling, 99% of HP device components can be recycled and reused leaving less than1% of materials ending up in landfill. Therefore, by choosing DaaS with HP, you can rest assured that the impact on the environment is minimized.

Proactive Analysis - Predict the future

Today's IT managers need to keep up with an ever-changing technology landscape, they're all too often pulled out from priority projects to fix problems and keep systems running. HP's PC's are recognised as the World's most secure. Combining predictive analysis coupled with the HP Sure suite of in-built security solutions to mitigate against ransomware threats.

Proactive Analysis can help reduce costly downtime and avoidable maintenance by spotting issues before they become problems. And with HP Device as a Service (DaaS) you can identify, predict and address issues and deal with them before they occur.

Focus on running your business instead of your IT when you have Windows 10 Pro. Windows 10 Pro provides an essential foundation, with built-in security and easy to implement management, plus enhanced productivity, to keep your business on the right track.

By harnessing the power of predictive analytics and insights, you can mitigate against issues for your users before they cause downtime. This will give you more time to focus on other IT projects that are key to business growth.

From the information gathered the analysis can report on everything across the full spectrum of hardware and software. On the software side this includes inventory, installation, utilization, BIOS status, OS patch status, and any usage errors.

On the hardware side the analysis provides insights down to the component level, for example CPU and memory utilization and remaining disk space.

Additionally, device details such as OS version, manufacture date, location and warranty status may be provided. Analytics can help you optimize your IT environment to 'predict the future' – for example, it can predict when a hard drive is likely to fail or when a disk is nearing capacity. This allows you to replace components before an issue develops, maximizing end-user productivity and reducing downtime.

HP Device as a Service (DaaS) plan, you get a complete solution that combines hardware, multi-OS device and application analytics, proactive management, and services for every stage of the device lifecycle. You can offload the time-consuming tasks of securing and managing multi OS devices, so you can focus on supporting users and on what moves your business forward

Why choose HP?

By choosing HP, you'll benefit from a number of key advantages, including:

• Expertise in IT procurement, support, lifecycle management and network security

• On-the-ground presence throughout Ireland and internationally

• A close partnership with HP, giving you access to state-of-the-art hardware

Learn more about HP DaaS contact: brian.edwards@hp.com

Choose DaaS for:
• Adaptability
• Simple, flexible plans
• Insightful analytics
• Cost predictability
• Freedom to innovate
• End-user productivity

Other useful links:

Blog:
https://www.HP.com/blog
HP Device as a Service

Video:
HP DaaS